

## CAREER PATHFINDERS

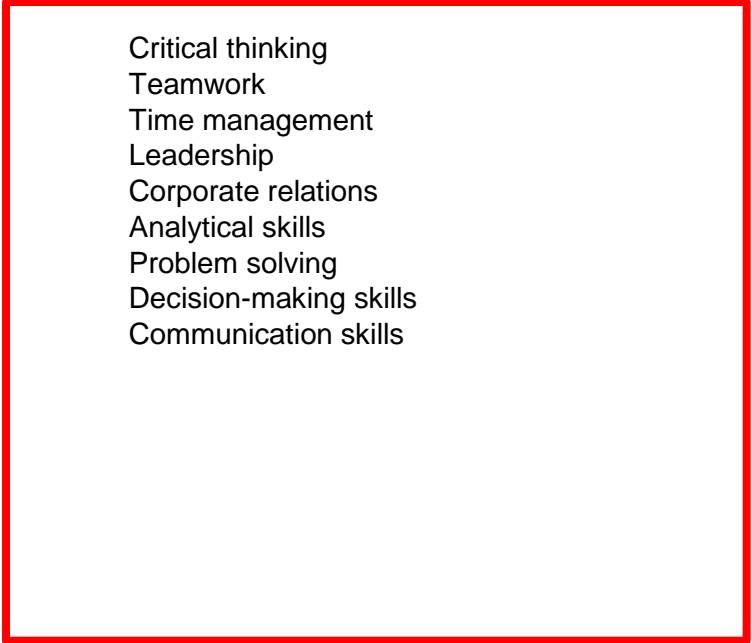
# BACHELOR OF BUSINESS ADMINISTRATION DEGREE

The Business and Administration program prepares students to pursue a variety of careers. These can be in the private or public sector. Students have the option to choose a concentration such as marketing, human resources, organizational behaviour, accounting, international business, and co-operative enterprises. A Bachelor of Business Administration degree holder gains many skills, including critical thinking and management skills.

Accountant (NOC 11100)  
Administrative Assistant (NOC 13110)  
Management Trainee (NOC 10021,  
60020)  
Human Resources Assistant (NOC  
14102)  
Claims Adjuster (NOC 12201)  
Mortgage Specialist (NOC 11109)  
Business Analyst (NOC 41402)  
Advertising Executive (NOC 11202)  
Customer Service Representative (NOC  
64321, 64313, 64400, 64409)  
Marketing Manager (NOC 10022)  
Analyst (Financial, Marketing, Policy,  
Records, Time Management) (NOC  
41401, 41402, 11101)

## Work Settings

## Skills and Characteristics



- Critical thinking
- Teamwork
- Time management
- Leadership
- Corporate relations
- Analytical skills
- Problem solving
- Decision-making skills
- Communication skills

## Professional Associations and Other Links

